

**GREATER WILLIAMSBURG COMMUNITY TRUST dba  
WILLIAMSBURG COMMUNITY FOUNDATION**

**FINANCIAL REPORT**

**December 31, 2022 and 2021**

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## INDEPENDENT AUDITOR'S REPORT

To The Board of Trustees  
Greater Williamsburg Community Trust  
dba Williamsburg Community Foundation  
Williamsburg, Virginia

### Opinion

We have audited the accompanying financial statements of Greater Williamsburg Community Trust dba Williamsburg Community Foundation (a nonprofit organization), which comprise the statements of financial position as of December 31, 2022 and 2021, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Greater Williamsburg Community Trust dba Williamsburg Community Foundation as of December 31, 2022 and 2021, and the changes in its net assets and its cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

### Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Greater Williamsburg Community Trust dba Williamsburg Community Foundation and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Greater Williamsburg Community Trust dba Williamsburg Community Foundation's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

## **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Greater Williamsburg Community Trust dba Williamsburg Community Foundation's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Greater Williamsburg Community Trust dba Williamsburg Community Foundation's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audits.

*Brown, Edwards & Company, L.L.P.*

CERTIFIED PUBLIC ACCOUNTANTS

Newport News, Virginia  
August 31, 2023

**GREATER WILLIAMSBURG COMMUNITY TRUST dba  
WILLIAMSBURG COMMUNITY FOUNDATION**

**STATEMENTS OF FINANCIAL POSITION  
December 31, 2022 and 2021**

	<u>2022</u>	<u>2021</u>
<b>ASSETS</b>		
Cash and cash equivalents	\$ 975,206	\$ 498,642
Pledges receivable (Notes 4 and 5)	83,980	53,970
Bequests receivable	-	63,267
Investments - available for use (Note 4)	21,000,417	25,876,757
Investments - perpetuity (Note 4)	1,891,571	1,891,571
Cash surrender value of life insurance	498,355	436,150
Property and equipment, net (Note 6)	246,071	255,265
	<u>\$ 24,695,600</u>	<u>\$ 29,075,622</u>
<b>LIABILITIES AND NET ASSETS</b>		
<b>LIABILITIES</b>		
Accrued expenses	\$ 10,268	\$ 7,066
Agency funds held for others	25,126	30,417
	<u>35,394</u>	<u>37,483</u>
<b>NET ASSETS</b>		
Without donor restrictions (Note 10)	12,116,949	14,062,169
With donor restrictions (Notes 9, 10 and 11)	12,543,257	14,975,970
	<u>24,660,206</u>	<u>29,038,139</u>
	<u>\$ 24,695,600</u>	<u>\$ 29,075,622</u>

The Notes to Financial Statements are an integral part of these statements.

**GREATER WILLIAMSBURG COMMUNITY TRUST dba  
WILLIAMSBURG COMMUNITY FOUNDATION**

**STATEMENTS OF ACTIVITIES  
Years Ended December 31, 2022 and 2021**

	<b>December 31, 2022</b>		
	<b>Without Donor Restrictions</b>	<b>With Donor Restrictions</b>	<b>Total</b>
<b>REVENUE, SUPPORT AND OTHER CHANGES (LOSSES)</b>			
Contributions	\$ 1,012,929	\$ 2,935	\$ 1,015,864
Special events, net (Note 8)	19,125	-	19,125
Miscellaneous	502	-	502
Investment loss, net (Note 4)	(1,898,077)	(2,080,593)	(3,978,670)
Net assets released from restrictions:			
Appropriation from donor-restricted endowment (Note 11)	355,055	(355,055)	-
Total revenue, support and other changes (losses)	<u>(510,466)</u>	<u>(2,432,713)</u>	<u>(2,943,179)</u>
<b>OPERATING EXPENSES</b>			
Program services	1,161,102	-	1,161,102
Fundraising	13,952	-	13,952
Management and general	259,700	-	259,700
Total expenses	<u>1,434,754</u>	<u>-</u>	<u>1,434,754</u>
Change in net assets	<u>(1,945,220)</u>	<u>(2,432,713)</u>	<u>(4,377,933)</u>
<b>NET ASSETS</b>			
Beginning of year	<u>14,062,169</u>	<u>14,975,970</u>	<u>29,038,139</u>
End of year	<u><u>\$ 12,116,949</u></u>	<u><u>\$ 12,543,257</u></u>	<u><u>\$ 24,660,206</u></u>
<b>December 31, 2021</b>			
	<b>Without Donor Restrictions</b>	<b>With Donor Restrictions</b>	<b>Total</b>
<b>REVENUE, SUPPORT AND OTHER CHANGES</b>			
Contributions	\$ 2,912,834	\$ 1,650	\$ 2,914,484
Special events, net (Note 8)	8,815	-	8,815
Miscellaneous	6,974	-	6,974
Investment return, net (Note 4)	2,032,457	1,677,754	3,710,211
Change in valuation of bequest	-	(9,501)	(9,501)
Net assets released from restrictions:			
Appropriation from donor-restricted endowment (Note 11)	324,078	(324,078)	-
Total revenue, support and other changes	<u>5,285,158</u>	<u>1,345,825</u>	<u>6,630,983</u>
<b>OPERATING EXPENSES</b>			
Program services	1,053,868	-	1,053,868
Fundraising	8,344	-	8,344
Management and general	242,361	-	242,361
Total expenses	<u>1,304,573</u>	<u>-</u>	<u>1,304,573</u>
Change in net assets	<u>3,980,585</u>	<u>1,345,825</u>	<u>5,326,410</u>
<b>NET ASSETS</b>			
Beginning of year	<u>10,081,584</u>	<u>13,630,145</u>	<u>23,711,729</u>
End of year	<u><u>\$ 14,062,169</u></u>	<u><u>\$ 14,975,970</u></u>	<u><u>\$ 29,038,139</u></u>

The Notes to Financial Statements are an integral part of these statements.

**GREATER WILLIAMSBURG COMMUNITY TRUST dba  
WILLIAMSBURG COMMUNITY FOUNDATION**

**STATEMENTS OF FUNCTIONAL EXPENSES  
Years Ended December 31, 2022 and 2021**

	<b>December 31, 2022</b>			
	<b>Program Services</b>	<b>Fundraising</b>	<b>Management and General</b>	<b>Total</b>
Accounting	\$ -	\$ -	\$ 31,788	\$ 31,788
Advertising	-	4,700	2,176	6,876
Conference, convention and meeting	50	-	6,044	6,094
Depreciation	-	-	11,037	11,037
Dues and subscriptions	1,400	-	879	2,279
Grants and scholarships	1,078,924	-	-	1,078,924
Insurance	-	-	5,167	5,167
IT services	-	-	11,795	11,795
Miscellaneous	1,389	116	11,341	12,846
Occupancy	4,293	358	11,912	16,563
Postage and shipping	-	805	3,053	3,858
Printing and publications	6,522	2,513	10,480	19,515
Salaries and payroll taxes	64,060	5,338	144,136	213,534
Supplies	-	-	6,598	6,598
Utilities	4,464	122	3,294	7,880
	<u>\$ 1,161,102</u>	<u>\$ 13,952</u>	<u>\$ 259,700</u>	<u>\$ 1,434,754</u>
<b>December 31, 2021</b>				
Accounting	\$ -	\$ -	\$ 30,631	\$ 30,631
Advertising	-	-	7,929	7,929
Conference, convention and meeting	-	-	1,853	1,853
Depreciation	-	-	9,846	9,846
Dues and subscriptions	-	-	1,696	1,696
Grants and scholarships	1,010,348	-	-	1,010,348
Insurance	-	-	4,225	4,225
IT services	3,000	-	9,737	12,737
Miscellaneous	653	98	10,000	10,751
Occupancy	1,907	286	9,605	11,798
Postage and shipping	-	-	2,574	2,574
Printing and publications	1,881	2,549	9,918	14,348
Salaries and payroll taxes	35,125	5,268	135,233	175,626
Supplies	-	-	5,442	5,442
Utilities	954	143	3,672	4,769
	<u>\$ 1,053,868</u>	<u>\$ 8,344</u>	<u>\$ 242,361</u>	<u>\$ 1,304,573</u>

The Notes to Financial Statements are an integral part of these statements.

**GREATER WILLIAMSBURG COMMUNITY TRUST dba  
WILLIAMSBURG COMMUNITY FOUNDATION**

**STATEMENTS OF CASH FLOWS  
Years Ended December 31, 2022 and 2021**

	<u>2022</u>	<u>2021</u>
<b>OPERATING ACTIVITIES</b>		
Change in net assets	\$ (4,377,933)	\$ 5,326,410
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation	11,037	9,846
Net realized and unrealized loss (gain) on investments	4,658,710	(2,856,925)
Increase in cash surrender value of life insurance	(62,205)	15,954
Changes in current assets and liabilities:		
Pledges receivable	(30,010)	24,518
Bequests receivable	63,267	9,234
Accrued expenses	3,202	(15,234)
Agency funds held for others	(5,291)	15,484
	<u>260,777</u>	<u>2,529,287</u>
Net cash provided by operating activities		
<b>INVESTING ACTIVITIES</b>		
Purchase of property and equipment	(1,842)	(4,745)
Sales and maturities of investments	20,395,835	1,661,159
Purchases of investments	(20,178,206)	(4,960,416)
	<u>215,787</u>	<u>(3,304,002)</u>
Net cash provided (used) by investing activities		
Net increase (decrease) in cash and cash equivalents	476,564	(774,715)
<b>CASH AND CASH EQUIVALENTS</b>		
Beginning of year	<u>498,642</u>	<u>1,273,357</u>
End of year	<u>\$ 975,206</u>	<u>\$ 498,642</u>

The Notes to Financial Statements are an integral part of these statements.



**GREATER WILLIAMSBURG COMMUNITY TRUST dba  
WILLIAMSBURG COMMUNITY FOUNDATION**

**NOTES TO FINANCIAL STATEMENTS  
December 31, 2022 and 2021**

**1. Organization and Nature of Activities**

Greater Williamsburg Community Trust dba Williamsburg Community Foundation (Foundation) is a nonprofit organization founded in 1999 in Williamsburg, Virginia. The Foundation is a community foundation which provides grants to nonprofit organizations, scholarships to students and promotes philanthropy in the greater Williamsburg community. Revenue is derived primarily through donor contributions and return on investments.

Variance power

Under IRS guidelines, a community foundation has Variance Power and this variance power is in all of the Foundation's formal donor agreements. Variance power is described as the power to modify any restriction or condition on the distribution of funds for any specified charitable purpose or to specified organizations, if in its sole judgment such restriction or condition becomes unnecessary, incapable of fulfillment, or inconsistent with the charitable needs of the community or the area served. Based on that provision, substantially all contributions received by the Foundation in connection with its charitable funds are reported as contributions without donor restrictions for financial statement presentation. This classification does not alter the longstanding policy of the Foundation to distribute assets entrusted to the Foundation in accordance with the intentions of the Foundation's donors and to manage the assets of the component funds in a manner similar to an endowment with only a portion of each component fund distributed annually, unless advised otherwise by the donor. See Notes 9 and 10 for additional information regarding net assets.

**2. Summary of Significant Accounting Policies**

Basis of presentation

Under applicable accounting standards, the Foundation is required to report information regarding its financial position and activities according to two classes of net assets as follows:

**Net assets without donor restrictions** are net assets available for use in general operations and not subject to donor-imposed restrictions. They result from unrestricted contributions, grants, special events, fees, and interest, less expenses incurred in program, fundraising, and administrative functions. Net assets without donor restrictions are classified into the following funds:

*Non-endowed funds* represent resources available for support of all of the Foundation's activities. Non-endowed funds include both unrestricted and board-designated funds which are subject to self-imposed limits by action of the governing board.

*Board designated endowment funds* are subject to self-imposed limits by action of the governing board. These assets may be earmarked for future programs, investment, contingencies, purchase or construction of fixed assets, or other use.

**Net assets with donor restrictions** are net assets that are subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or can be fulfilled and removed by actions of the Foundation pursuant to those stipulations. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates those resources be maintained in perpetuity. All donor-restricted contributions are reported as increases in net assets with donor restrictions, depending on the nature of the restrictions. When a restriction expires or is otherwise met, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions.

(Continued)

**GREATER WILLIAMSBURG COMMUNITY TRUST dba  
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**NOTES TO FINANCIAL STATEMENTS  
December 31, 2022 and 2021**

**2. Summary of Significant Accounting Policies (Continued)**

Cash equivalents

The Foundation considers all short-term debt securities purchased with a maturity of three months or less to be cash equivalents.

Pledges receivable

Pledges are recognized when the donor makes an unconditional promise to give. All donations are considered to be available for unrestricted use unless specifically restricted by the donor. Management has determined that an allowance for doubtful pledges is not necessary for the years ended December 31, 2022 and 2021. Uncollectible pledges receivable, if any, are written off in the period in which they are identified.

Bequests receivable

From time to time, the Foundation is named as a beneficiary in a supporter's will. No receivable or related contribution revenue is recorded at the time the Foundation is made aware of these events. However, once the donor passes away and the probate court declares the will valid, the Foundation records a receivable for the net realizable value of the bequest and the related contribution revenue.

Investments

Investments in equity securities with readily determinable fair values and all investments in debt securities are measured at fair value in the statements of financial position. Investment income or loss (including gains and losses on investments, interest, and dividends) is included in the statements of activities as increases or decreases in unrestricted net assets unless the income or loss is restricted by donor or law. When restrictions are met in the same fiscal year restricted support is received, the gift is classified as unrestricted support.

Property and equipment

Acquisitions of property and equipment are recorded at cost and at fair value for contributed property. Depreciation is computed using the straight-line method over the estimated useful lives as follows:

Building	39 years
Building improvements	15 years
Furniture	3 - 5 years
Office equipment	3 years

The Foundation's policy is to capitalize all items with a useful life greater than one year and \$500.

Support revenue

Contributions received and unconditional promises to give are measured at their fair values and are reported as an increase in net assets. The Foundation reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets, or if they are designated as support for future periods. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions. Donor-restricted contributions whose restrictions are met in the same period are reported as unrestricted support.

(Continued)

**GREATER WILLIAMSBURG COMMUNITY TRUST dba  
WILLIAMSBURG COMMUNITY FOUNDATION**

**NOTES TO FINANCIAL STATEMENTS  
December 31, 2022 and 2021**

**2. Summary of Significant Accounting Policies (Continued)**

Donated services

The Foundation receives donated services from unpaid volunteers who assist in special projects. No amounts have been recognized in the statements of activities because the criteria for recognition under applicable accounting standards have not been satisfied.

Advertising costs

Advertising costs are expensed as incurred.

Income taxes

The Foundation is exempt from federal and state income taxes as a nonprofit organization under Section 501(c)(3) of the Internal Revenue Code and the tax statutes of the *Commonwealth of Virginia*, accordingly, the accompanying financial statements do not reflect a provision or liability for federal and state income taxes.

Methods used for allocation of expenses among programs and supporting services

The Foundation allocates expenses on a functional basis among its various programs and supporting services. Certain categories of expenses are attributable to one or more program or supporting services of the Foundation. These expenses include salaries and payroll taxes, occupancy, and utilities. Salaries and payroll taxes are allocated on the basis of employees' time and effort. Occupancy and utilities are allocated based on the percentages determined for salaries.

Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Credit risk

Financial instruments that potentially subject the Foundation to concentrations of credit risk consist principally of cash on deposit with financial institutions, pledges receivable, and investments. Accounts at financial institutions are insured by the Federal Deposit Insurance Corporation (FDIC) and Securities Investor Protection Corporation (SIPC) up to the legal limit. There was \$-0- on deposit in excess of the FDIC limit at December 31, 2022 and 2021. There was \$222,375 and \$-0- on deposit in excess of the SIPC limit at December 31, 2022 and 2021, respectively. The Foundation's investments do not represent significant concentrations of market risk in as much as the Foundation's investment portfolio is adequately diversified.

The Foundation's potential credit risk in regard to pledges receivable is limited due to the nature of the Foundation's pledges receivable as well as the Foundation's collection history.

(Continued)

**GREATER WILLIAMSBURG COMMUNITY TRUST dba  
WILLIAMSBURG COMMUNITY FOUNDATION**

**NOTES TO FINANCIAL STATEMENTS  
December 31, 2022 and 2021**

**3. Liquidity and Availability**

Financial assets available for general expenditure without donor or other restrictions limiting their use, within one year of the statement of financial position date, comprise the following at December 31:

	<u>2022</u>	<u>2021</u>
Cash and cash equivalents, non-endowed	\$ 63,336	\$ 247,016
Investments, non-endowed	828,613	810,428
Pledges receivable, without donor restrictions	83,980	53,970
Bequests receivable, without donor restrictions	<u>-</u>	<u>63,267</u>
	<u>\$ 975,929</u>	<u>\$ 1,174,681</u>

The Foundation manages liquidity to ensure they have liquid resources to meet obligations as they become due. Additionally, the Foundation has a board-designated endowment of approximately \$9.5 million and \$11.5 million at December 31, 2022 and 2021, respectively. Although the Foundation does not intend to spend from its board-designated endowment other than amounts appropriated for general expenditure as part of its annual budget approval and spending policy appropriation, amounts from its board-designated endowment could be made available if necessary.

**4. Investments and Fair Value Measurements**

Accounting standards establish a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy under applicable accounting standards are described as follows:

**Level 1** Inputs to the valuation methodology are unadjusted quoted market prices for identical assets in active markets that the Foundation has the ability to access.

**Level 2** Inputs to the valuation methodology include:

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets or liabilities in inactive markets;
- Inputs other than quoted prices that are observable for the asset or liability;

Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

**Level 3** Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability's fair value measurement within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

(Continued)

**GREATER WILLIAMSBURG COMMUNITY TRUST dba  
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**NOTES TO FINANCIAL STATEMENTS  
December 31, 2022 and 2021**

**4. Investments and Fair Value Measurements (Continued)**

Following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes in the methodologies used for the years ended December 31, 2022 and 2021.

*Pledges Receivable:* Reported at net realizable value if, at the time the promise is made, payment is expected to be received in one year or less. Pledges receivable that are expected to be collected in more than one year are reported at fair value initially and in subsequent periods. Fair value is calculated as the present value of the expected future pledges to be received using a discount rate.

*Fixed Income Securities:* Valued by a computerized pricing service or, for less actively traded issues, by utilizing a yield-based matrix system to arrive at an estimated fair value at year end.

*Mutual Funds and Exchange Traded Funds:* Valued at the closing price reported on the active market on which the individual securities are traded.

The preceding methods described may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Foundation believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The following sets forth by level, within the fair value hierarchy, the Foundation's assets at fair value:

<b>Assets at Fair Value as of December 31, 2022</b>				
	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Total</b>
Recurring fair value measurements:				
Pledges receivable	\$ -	\$ -	\$ 83,980	\$ 83,980
Investments:				
Exchange traded funds	\$ 9,238,924	\$ -	\$ -	\$ 9,238,924
Fixed income	-	1,225,627	-	1,225,627
Mutual funds	12,427,437	-	-	12,427,437
	<u>\$ 21,666,361</u>	<u>\$ 1,225,627</u>	<u>\$ -</u>	<u>\$ 22,891,988</u>

<b>Assets at Fair Value as of December 31, 2021</b>				
	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Total</b>
Recurring fair value measurements:				
Pledges receivable	\$ -	\$ -	\$ 53,970	\$ 53,970
Investments:				
Exchange traded funds	\$ 10,549,413	\$ -	\$ -	\$ 10,549,413
Fixed income	-	1,407,497	-	1,407,497
Mutual funds	15,811,418	-	-	15,811,418
	<u>\$ 26,360,831</u>	<u>\$ 1,407,497</u>	<u>\$ -</u>	<u>\$ 27,768,328</u>

(Continued)

**GREATER WILLIAMSBURG COMMUNITY TRUST dba  
WILLIAMSBURG COMMUNITY FOUNDATION**

**NOTES TO FINANCIAL STATEMENTS  
December 31, 2022 and 2021**

**4. Investments and Fair Value Measurements (Continued)**

The following tables present a reconciliation of the beginning and ending balances of the fair value measurements within the Foundation using significant unobservable inputs (Level 3):

	<u><b>2022</b></u>	<u><b>2021</b></u>
Recurring fair value measurements:		
Balance, beginning of year	\$ 53,970	\$ 78,488
New pledges made	77,247	38,755
Pledge payments received	<u>(47,237)</u>	<u>(63,273)</u>
Balance, end of year	<u>\$ 83,980</u>	<u>\$ 53,970</u>

Accumulated unrealized gains on investments were as follows:

	<u><b>Year-Ended December 31, 2022</b></u>		
	<u><b>Cost</b></u>	<u><b>Fair Value</b></u>	<u><b>Unrealized Gain/(Loss)</b></u>
Exchange traded funds	\$ 8,966,947	\$ 9,238,924	\$ 271,977
Fixed income	1,246,015	1,225,627	(20,388)
Mutual funds	<u>13,695,549</u>	<u>12,427,437</u>	<u>(1,268,112)</u>
	<u>\$ 23,908,511</u>	<u>\$ 22,891,988</u>	<u>\$ (1,016,523)</u>

	<u><b>Year-Ended December 31, 2021</b></u>		
	<u><b>Cost</b></u>	<u><b>Fair Value</b></u>	<u><b>Unrealized Gain</b></u>
Exchange traded funds	\$ 6,630,605	\$ 10,549,413	\$ 3,918,808
Fixed income	1,318,820	1,407,497	88,677
Mutual funds	<u>13,413,652</u>	<u>15,811,418</u>	<u>2,397,766</u>
	<u>\$ 21,363,077</u>	<u>\$ 27,768,328</u>	<u>\$ 6,758,426</u>

At December 31, 2022 and 2021, cash of \$911,870 and \$323,545, respectively, was held in money market and other cash accounts and is included in cash and cash equivalents on the statements of financial position.

(Continued)

**GREATER WILLIAMSBURG COMMUNITY TRUST dba  
WILLIAMSBURG COMMUNITY FOUNDATION**

**NOTES TO FINANCIAL STATEMENTS  
December 31, 2022 and 2021**

**4. Investments and Fair Value Measurements (Continued)**

Investment return (loss), net is comprised of the following at December 31:

	<u><b>2022</b></u>	<u><b>2021</b></u>
Interest and dividends	\$ 809,415	\$ 1,001,761
Unrealized gain (loss)	(7,421,774)	2,574,580
Realized gain	2,763,064	282,345
Investment fees	<u>(129,375)</u>	<u>(148,475)</u>
	<u><u>\$ (3,978,670)</u></u>	<u><u>\$ 3,710,211</u></u>

**5. Pledges Receivable**

Pledges receivable are recorded at fair value at the time the pledge is made. Pledges receivable were as follows at December 31:

	<u><b>2022</b></u>	<u><b>2021</b></u>
Receivable in less than one year	\$ 83,980	\$ 39,930
Receivable in one to five years	<u>-</u>	<u>14,040</u>
	<u><u>\$ 83,980</u></u>	<u><u>\$ 53,970</u></u>

**6. Property and Equipment**

Major classes of property and equipment consisted of the following at December 31:

	<u><b>2022</b></u>	<u><b>2021</b></u>
Building	\$ 300,000	\$ 300,000
Building improvements	9,358	9,358
Furniture and office equipment	<u>14,205</u>	<u>13,632</u>
	323,563	322,990
Accumulated depreciation	<u>(77,492)</u>	<u>(67,725)</u>
Property and equipment, net	<u><u>\$ 246,071</u></u>	<u><u>\$ 255,265</u></u>

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**7. Administrative Fees**

The Foundation assesses an administrative fee of up to 1% of the average balance of endowed fund balances. The fee reduces investment income allocated on each named fund, and is transferred to provide support for the overall operations of the Foundation. The total fees assessed to endowed funds during the year ended December 31, 2022 and 2021, were \$190,670 and \$185,647, respectively. These fees are included in net assets released from restrictions on the statements of activities.

**8. Special Events Income**

Fundraising income is presented net of expenses as follows for the year ended December 31:

	<u>2022</u>	<u>2021</u>
O'Hare Race and Spring Celebration		
Income	\$ 30,809	\$ 10,120
Expenses	<u>(11,684)</u>	<u>(1,305)</u>
	<u>\$ 19,125</u>	<u>\$ 8,815</u>

**9. Endowment Funds**

The Foundation's endowment consists of 113 individual funds established for a variety of charitable and educational purposes to support the objectives of the Foundation. As required by accounting standards, net assets associated with these endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

Interpretation of relevant law

The Commonwealth of Virginia adopted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) in 2008. The Foundation has interpreted UPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds, absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as net assets with donor restrictions (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.



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**9. Endowment Funds (Continued)**

Interpretation of relevant law (Continued)

The remaining portion of the donor-restricted endowment fund that is not classified in net assets with donor restrictions is classified as net assets without donor restrictions as those amounts are available for grant, subject to the spending policy and variance power of the Foundation, in a manner consistent with the standard of prudence prescribed by the state UPMIFA law. In accordance with state UPMIFA law, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

1. The duration and preservation of the fund
2. The purposes of the organization and the donor-restricted endowment fund
3. General economic conditions
4. The possible effect of inflation and deflation
5. The expected total return from income and the appreciation of investments
6. Other resources of the Foundation
7. The investment policy of the Foundation

In addition to the donor-restricted endowments, the Foundation has donor-advised funds established by the Foundation's governing documents. Distributions from donor-advised funds are subject to review and approval or disapproval by the Board of Trustees, subsequent to the donor's recommendation. In addition, as discussed in Note 1, the Foundation has variance power which results in the Foundation classifying donor-advised funds as net assets without donor restrictions and certain assets with donor restrictions are subject to these variance powers.

The endowment net asset composition by type of fund was as follows:

<u>December 31, 2022</u>	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Board-designated endowment funds	\$ 9,534,043	\$ -	\$ 9,534,043
Donor-restricted endowment funds:			
Original donor-restricted gift amount and amounts required to be used for a specific purpose by donor	-	10,651,686	10,651,686
Original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor	<u>-</u>	<u>1,891,571</u>	<u>1,891,571</u>
	<u>\$ 9,534,043</u>	<u>\$ 12,543,257</u>	<u>\$ 22,077,300</u>

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**9. Endowment Funds (Continued)**

Interpretation of relevant law (Continued)

<u>December 31, 2021</u>	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Board-designated endowment funds	\$ 11,484,190	\$ -	\$ 11,484,190
Donor-restricted endowment funds:			
Original donor-restricted gift amount and amounts required to be used for a specific purpose by donor	-	13,084,399	13,084,399
Original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor	<u>-</u>	<u>1,891,571</u>	<u>1,891,571</u>
	<u>\$ 11,484,190</u>	<u>\$ 14,975,970</u>	<u>\$ 26,460,160</u>

Changes in the endowment fund net assets were as follows:

<u>December 31, 2022</u>	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Endowment fund net assets, beginning of year	\$ 11,484,190	\$ 14,975,970	\$ 26,460,160
Investment return, net	(2,047,575)	(2,080,593)	(4,128,168)
Contributions	419,937	2,935	422,872
Appropriation of endowment assets for expenditure	(314,499)	(355,055)	(669,554)
Other changes:			
Transfers to non-endowed funds	<u>(8,010)</u>	<u>-</u>	<u>(8,010)</u>
Endowment fund net assets, end of year	<u>\$ 9,534,043</u>	<u>\$ 12,543,257</u>	<u>\$ 22,077,300</u>

<u>December 31, 2021</u>	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Endowment fund net assets, beginning of year	\$ 7,533,105	\$ 13,630,145	\$ 21,163,250
Investment return, net	1,723,404	1,677,754	3,401,158
Contributions	2,572,964	1,650	2,574,614
Change in valuation of bequest	-	(9,501)	(9,501)
Appropriation of endowment assets for expenditure	<u>(345,283)</u>	<u>(324,078)</u>	<u>(669,361)</u>
Endowment fund net assets, end of year	<u>\$ 11,484,190</u>	<u>\$ 14,975,970</u>	<u>\$ 26,460,160</u>

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**9. Endowment Funds (Continued)**

Interpretation of relevant law (Continued)

*Investment Return Objectives, Risk Parameters and Strategies.* The Foundation has adopted investment and spending policies, approved by the Board of Trustees, for endowment assets that attempt to maintain or increase the real value of the endowment principal and its distributions over the long term while funding current needs at an appropriate level. Accordingly, the investment objective for the fund is to earn, over time, the highest possible total return (e.g., capital appreciation and current yield) consistent with the following considerations (1) the fund is a perpetual fund, and is subject to the Foundation's Spending Policy; (2) there is no current income requirement, outside of the Spending Policy, as the level of distributions will be based upon the total return anticipated for the fund, although it is anticipated that a material part of the annual distributions will be covered by cash income and appreciation earned on the endowment; (3) a moderate level of risk or variability is acceptable to achieve the return objectives, although this should be tempered by diversification of the fund within and across asset classes.

*Spending Policy.* The Finance and Investment Committee reviews the spending level annually. It recommends a level of spending to the Board of Trustees for the ensuing year, based upon historic and anticipated returns for the endowment and any other factors appropriate to the objective of maximizing spending, consistent with balancing current and future needs and maintaining relative stability of spending, year to year. The rate of spending is based upon an average for the current market value of the portfolio in the preceding twenty quarters. This average is adjusted for significant contributions or distributions during the period. Currently, the rate is three and one-half percent (3.5%) of the average adjusted market value. It is expected that over time the rate will be in the range of 3.5% to 5.0%. Amounts released from restriction and appropriated for expenditure include grants requested by donors and approved by the Board of Trustees and administrative fees of up to 1% of the average of the endowed fund balance. See Note 7 for further discussion regarding administrative fees.

**10. Net Assets**

Endowed assets consist of funds which are invested principally in long-term assets from which a specified distribution is made annually. Non-endowed assets are invested principally in short-term investments and are distributed throughout the year to support donor-advised and Foundation grants, operations, and specific purposes. All donor-advised funds have been established by donor contributions of amounts, the distribution of which the donors may advise, subject to the distribution policies of the Foundation and the approval of the Board of Trustees. Field-of-interest funds are established to support specific activities within the community specified by the donors of these funds, with distributions made by the Board to those activities (e.g., musical performing arts and local history). Designated funds are established to allow the donor to select one or more specific charities to receive gifts from the fund when the fund is established. Scholarship funds are established to fund scholarships to students within the community. Scholarship funds have been established by donor contributions and are subject to the distribution policies of the Foundation and the approval of the Board of Trustees. In addition, as discussed in Note 1, the Foundation has variance power which results in the Foundation classifying donor-advised funds as net assets without donor restrictions and certain assets with donor restrictions are subject to these variance powers.

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**10. Net Assets (Continued)**

Net assets are comprised of the following at December 31:

	<u>2022</u>	<u>2021</u>
Net assets without donor restrictions:		
Board-designated endowment:		
Community endowment	\$ 2,454,616	\$ 2,904,468
Field-of-interest	1,779,469	1,662,288
Scholarship	2,320,518	2,733,732
Designated	583,518	572,502
Donor-advised	<u>2,395,922</u>	<u>3,611,200</u>
	<u>9,534,043</u>	<u>11,484,190</u>
Non-endowed:		
Unrestricted	576,876	475,123
Board-designated:		
Operations	160,069	152,245
Field-of-interest	15,150	34,637
Scholarship	214,145	234,068
Special projects	31,450	31,450
Designated	13,706	40,273
Donor-advised	<u>1,571,510</u>	<u>1,610,183</u>
	<u>2,582,906</u>	<u>2,577,979</u>
Total net assets without donor restrictions	<u>12,116,949</u>	<u>14,062,169</u>
Net assets with donor restrictions:		
Endowed:		
Designated	10,562,619	12,979,018
Donor-advised	713,960	1,891,571
Field-of-interest	1,177,611	-
Scholarship	<u>89,067</u>	<u>105,381</u>
Total net assets with donor restrictions	<u>12,543,257</u>	<u>14,975,970</u>
	<u>\$ 24,660,206</u>	<u>\$ 29,038,139</u>

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**11. Net Assets with Donor Restrictions**

Net assets with donor restrictions available for the following purposes are as follows at December 31:

	<u><b>2022</b></u>	<u><b>2021</b></u>
Subject to expenditure for specific purpose:		
Designated	\$ 10,562,619	\$ 12,979,018
Scholarship	<u>89,067</u>	<u>105,381</u>
	<u>10,651,686</u>	<u>13,084,399</u>
Not subject to appropriation or expenditure:		
Investment in perpetuity, original gift amount	<u>1,891,571</u>	<u>1,891,571</u>
	<u><u>\$ 12,543,257</u></u>	<u><u>\$ 14,975,970</u></u>

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of the passage of time or other events specified by donors. Those amounts released from restriction are as follows for the year ended December 31:

	<u><b>2022</b></u>	<u><b>2021</b></u>
Purpose restrictions accomplished:		
Designated	\$ 352,355	\$ 320,076
Scholarship	<u>2,700</u>	<u>4,002</u>
	<u><u>\$ 355,055</u></u>	<u><u>\$ 324,078</u></u>