

The Community Connection

Winter 2016

Volume 10, Issue 2

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Williamsburg Landing Fund to Benefit Senior Services

This fall the **Williamsburg Landing Fund** was created at the Williamsburg Community Foundation to honor an individual or organization who has exhibited distinguished and exemplary service in the field of senior services in Greater Williamsburg. The first award will be given in the Spring of 2017.

“For a long time Williamsburg Landing has wanted to do something to recognize seniors during the month of May, which is Older Americans Month,” noted Kathy Kammer, Senior Director of Communications & Community Relations for Williamsburg Landing. “When we attended Williamsburg Community Foundation’s grant awards lunch this past spring, we saw a natural fit between our work and theirs.” Greg Storer, Williamsburg Landing President and CEO, is pleased to see new avenues being explored to raise awareness of area seniors and added, “Williamsburg Landing wants to actively collaborate with all senior services in greater Williamsburg. The fund we have



Greg Storer, President/CEO of Williamsburg Landing, with Kathy Kammer, presents a gift to establish the new fund to Nancy Sullivan and Kendall Kerby, Vice Chairman of WCF's Board of Trustees.

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Auto|Haus Supports VISION 2020



Lynne & Bob Kiley talk with WCF office manager Kris MacKenzie.

Thank you to Hans and Selina Hohlreider of Auto|Haus, Presenting Sponsor for the Foundation’s newest initiative, **VISION 2020**, for hosting a reception attended by over 100 Foundation supporters and friends on September 21.



“We wanted to do something to give back to the community that has helped us grow over the years” said Auto|Haus Marketing Director Rob Carpenter.

VISION 2020 is a new initiative, but it builds on the strong base built by our founders and early supporters. Growing the Foundation’s Community Endowment and new area funds will enable us to support more needs in our ever changing community. **Matching funds are still available for gifts to the six area funds.** Please contact Nancy Sullivan at 259-1660 for more information.

The New Retirementality

I recently heard Mitch Anthony, a noted retirement coach, suggest that ROI (return on investment) should be replaced with ROL (return on life). The goal should be to *get the best return on life with the money you have*. While the dollars are important, happiness isn't guaranteed once you hit your numbers. If you're still working, now is the time to start thinking about what retirement will look like.

A poignant question that he asks clients is **“What do you want to do in retirement and how much is it going to cost?”** A key point of the question is first asking what you want to do before thinking about the cost. He speculated that most people spend less time planning for retirement than they spend planning for a vacation.

Besides not planning for retirement, several other factors contribute to an unhappy retirement. One is the sudden shift of working hard for years and then being on vacation full time. During their working years people *provide value to others and meaning to themselves*. If you retire and suddenly stop providing value to others and meaning to yourself, you may have some severe emotional issues. Money can fund a purpose, but it can't find a purpose.

Anthony feels that people underestimate the value of work. He observed that we are in a consumption life style environment rather than a *contribution life style* world. One aspect of planning for what you want to do in retirement is that you will be more likely to find significance doing something that you've been gifted in from an intellect and experience perspective.

Robert G. Topping, MBA, CFP®
Past WCF Trustee



Anthony says to plan for meaningful retirement, you should:

- Evaluate how much you're impacted by economic and existential motivators. Most people rank the existential a little higher than the economic, though both are important.
- Visualize what you want to experience during retirement, such as... Travel. Relax. Mentor Someone. Home Projects. Start a Business. Connect with a cause. Explore. Teach. Learn a new Skill. More Time with Spouse. Continue on present course. Volunteer. Play. Go Back to School. Develop a Hobby. More Time with Family. Consult. Get more involved in Community. Write. Finish Unfinished Projects. More Time with Friends.
- Ease into retirement. For the hard-charging person who works well beyond the normal 40-hour week, quitting cold turkey might be too much of a change. Consider working part-time for a while, gradually transitioning to full retirement. Besides the emotional benefit of continuing to serve and provide meaning (hopefully with less stress), you can also enhance the numbers. This may allow you to defer the start of Social Security and/or reduce your withdrawal from an investment portfolio. Both of these actions improve the probability of financial success (i.e. money lasting longer than you do). We often suggest this for clients who are thinking about retiring earlier in life (i.e. early 60s, late 50s).

Williamsburg Landing, Continued from page 1

established with the Williamsburg Community Foundation will enable us to promote the Williamsburg Landing Award as an important annual recognition of a person or organization that excels at service to seniors.”

WCF's grant making is focused on investing to improve the quality of life in greater Williamsburg, with Senior Services being one of *six priority areas* created as part of its **VISION 2020** initiative. The Williamsburg Landing Award is a great opportunity to both recognize those who are doing great work with and for our seniors, and also – through the Williamsburg Landing Fund - to promote greater quality of life for older residents and their families and caregivers.

Volunteer in Williamsburg

There are many opportunities to apply your personal and professional talents to causes you care about in greater Williamsburg. Are you handy? Like working with kids? Want to serve on a board? Our local agencies will be very excited to hear from you. Here are a few suggestions —

- NetworkPeninsula.org
- VolunteerWilliamsburg.org
- HandsTogetherHistoricTriangle.com

Giving through CVC? Please designate Williamsburg Community Foundation #03187.

Foundation Awards over \$50,000 in Fall Grants

The Foundation presented grants totaling **\$54,650** to **15 local nonprofit organizations** at its Grant Award Luncheon on October 19. Grants will have an impact in Williamsburg in a variety of ways — from improving mental health, to providing safe transportation for our most vulnerable residents, making free mammograms available to area women, supporting our seniors, ensuring safe housing, and building community through music.

These grants are only possible because of the generosity of hundreds of local residents. We are so grateful to all those who have supported the Foundation and its work in the community. We would especially like to thank **TowneBank** and **Oleta Coach Lines** for sponsoring this fall's grant awards luncheon.

Community Endowment Grants

Funds established by 93 families support grants to organizations in Williamsburg, James City and York County.

Avalon: A Center for Women & Children
 Hospice House & Support Care of Williamsburg
 Housing Partnerships, Inc.
 Peninsula Pastoral Counseling Center, Inc.
 Williamsburg Area Faith in Action (*This grant is in partnership with a donor advised fund.*)

Williamsburg Fund for Women and Girls

Established by Stephanie and Bob King to support programs for women and girls in need in the greater Williamsburg area.

Auxiliary of Sentara Williamsburg Regional Medical Center (*This grant was presented in partnership with the Community Endowment*)

Genevieve McGiffert Fund for the Musical Performing Arts

Established by Linda and Donald Baker and Michael McGiffert to support vocal performances for adults.

All Together, Inc.
 Williamsburg Choral Guild
 Williamsburg Music Club

Benjamin R. Altshuler Memorial Fund – Transportation Grants

Established by the estate of Benjamin Altshuler to make transportation accessible and affordable enabling all residents of the area to participate in community life.

The Arc of Greater Williamsburg
 Avalon: A Center for Women & Children
 Colonial Behavioral Health
 FISH
 Virginia Living Museum
 Williamsburg Area Faith in Action

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Grant Workshop

WCF hosted a workshop on Nov. 10 to share information with local nonprofits about the Foundation's funding priorities and application process. We were pleased to have representatives from 17 different organizations participating. WCF Trustees Eric McDonald and Corinne Garland discussed the grant making process and ways to strengthen a WCF grant proposal.



The Foundation's next grant deadline is **January 19, 2017**. For more information, please visit us online at WilliamsburgCommunityFoundation.org.

Connecting People Who Care With Causes That Matter...Forever



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Donor Funded Grants

The following grants were awarded by our generous donor-advisors to assist agencies that WCF was not able to fund through the Community Endowment or other funds.

Dream Catchers

Gwendolyn's Wish



Melissa Jeffries of BB&T talks with WCF Trustee Howard Smith and Towanda Oleta Smith, Sponsors of the Fall Grants Lunch.

SAVE THE DATE:
Spring Grants Lunch
April 19, 2017



Michele Orabona and Bernie Ngo from TowneBank, Sponsors of the Fall Grant Lunch, with Nancy Sullivan and WCF Board Chair Paul Gerhardt.